



Daniela Bassetto

Personal information	<ul style="list-style-type: none">✚ Born in Treviso/Italy, November 21,1961; German mothertongue✚ Living in Padova/Italy✚ E-Mail: dbassetto@yahoo.it
Education	<ul style="list-style-type: none">✚ Degree in Foreign Languages and Literatures (110/110 full honor degree) Ca' Foscari University, Venice✚ Language skills: German and Italian mothertongue, English, French, Spanish✚ Licensed as Journalist – Ordine Nazionale dei Giornalisti
Qualifications	<ul style="list-style-type: none">✚ Diplomas and Qualifications in Marketing, Communications, Human Resources, Management, Self-Empowerment courses at International Business Schools

Professional experience

Mediaset, RAI, Antenna Tre – <i>Journalist and TV speaker in Daily News</i>
Italian Ministry of Foreign Affairs – North East Tourism Organisation - <i>Secretary General and International PR Manager</i>
Speedline Group - <i>Marketing and Communications Director</i>
Amcast Industrial Corporation - <i>Marketing and Communications Director</i>
Liebert HIROSS - Emerson Group - <i>Internal Communication Manager, Corporate Communication and Marketing Services Manager</i>
Emerson Network Power Co. - <i>Brand Officer for Europe</i>
ICM – International Consulting Munich – ICM.S srl – <i>Marketing & Training Manager</i>
Since 2002: Interactive Trainer, Professor and Consultant – Marketing, Communications, Human Resources, Management. She has developed the “Interactive Training – T.I.A. Training in Action methodology, ensuring constant interactivity with trainees for at least 50% of the training. Mental, emotional and physical involvement techniques make sure that training contents are retained and applied both for short and long term results.